

GUN TRADE NEWS

PRIVACY POLICY

The Publisher is committed to ensuring your privacy is protected. This section explains how we use the information we collect about you on our site and the procedures we have in place to safeguard your privacy. By submitting your information and using this site, you consent to the collection, storage, and processing of your personal information by us in the manner set out in this privacy policy. If we change our privacy policy, we will post the changes on this page so that you are aware of them. We advise you to check this page regularly.

If you register to purchase a subscription you will be asked to provide personal information (such as name, company name, address, email address and telephone number etc) and financial information. We use this information to fulfil your order and notify you of the status of your order and process your order (for example to verify financial details provided, to despatch print issues and to contact you regarding an update if necessary). We will provide this personal information to third parties who help us operate the subscription service (for example despatch companies, payment processing companies) and will request that they only use the data as strictly necessary to provide the Subscription service. In assessing your order for subscription, we may also provide your information to third parties to help to ensure that your payment details are not being used without your consent and to assist in the detection and prevention of fraud. By purchasing a subscription, signing up to the e-newsletter or registering for complimentary access you are agreeing to be contacted for research and feedback purposes, this may be carried out either by Gun Trade News, The Game Fair or the GWCT Scottish Game Fair (trading names of Stable Events Ltd) or an independent research contractor. We may send you marketing messages using the details that you provided upon registration. You can unsubscribe from receiving marketing messages by clicking on the unsubscribe link in any such message.

We monitor customer traffic on an aggregate basis to help us develop and improve our site for the benefit of our customers. We may provide aggregate statistics about our customers, sales traffic patterns and related site information to reputable third-party vendors and relevant affiliate partners, but these statistics will not include any personally identifying information. We may disclose personal information where we believe in good faith that this release is reasonably necessary to comply with the law.

We do not without your consent (eg by way of tick box in the registration process) provide personal data we have collected to third parties for marketing purposes.

No card data is stored by the Publisher for these purposes & customer details are only used to send the print issues to the purchaser unless expressly opted in.

The Publisher has implemented technology and security features to safeguard the privacy of your personal information from unauthorised access or improper use. We employ Secure Sockets Layer (SSL) encryption software to secure your personal data and payment information. This is to prevent unauthorised access or unlawful processing of your personal information. We will continue to enhance our security procedures as new technology becomes available. Whilst we make every effort to ensure that your information is secure on our system, no data transmission over the internet can be guaranteed to be 100% secure. As a result, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Because the internet infrastructure is global, and it is not possible to predict the routes that information sent over the internet will take, the information you provide may be transferred temporarily via a route which takes it outside the European Economic Area as it passes between you and us. Territories outside of the EEA do not always have strong data protection laws. By submitting your information to this site you consent to this transfer. We use cookies on our site. These allow us to collect data which assists us in improving our site and enhancing your experience of our site.